for tendencies toward true humanism, even if these seem

powerless in regard to the main course of history.

The development toward total integration recognized in this book is interrupted, but not abrogated. It threatens to advance beyond dictatorships and wars. The prognosis of the related conversion of enlightenment into positivism, the myth of things as they actually are, and finally the identification of intellect and that which is inimical to the spirit, has been overwhelmingly confirmed. Our conception of history does not presume any dispensation from it; nor does it imply a positivistic search for information. It is a critique of philosophy, and therefore refuses to abandon philosophy.

The book was written in America, whence we returned to Germany, convinced that there we could achieve more, in practice as well as in theory, than elsewhere. Together with Friedrich Pollock (to whom this book was originally dedicated on his fiftieth, and now his sixty-fifth, birthday), we have once again built up the Institut für Sozialforschung in an attempt to develop the conception formulated in the *Dialectic*. In the extension of our theory and the accompanying mutual experi-

ences, Gretel Adorno has been a precious helper.

We have been far more sparing with alterations to the text than is usual with new editions of works published some decades before. We did not want to retouch what we had written—not even the obviously inadequate places. To have brought the text up to date would, ultimately, have demanded nothing less than a new book. That today it is more a question of preserving freedom, and of extending and developing it, instead—however indirectly—of accelerating the advance toward an administered world, is something that we have also emphasized in our later writings. Essentially, we have restricted our revision to the correction of printer's errors and the like. Such restraint tends to afford the book the status of documentation; yet we hope that it has more than that to offer.

Frankfurt am Main April 1969 MAX HORKHEIMER THEODOR W. ADORNO

INTRODUCTION

WHEN we began this work, the first samples of which we dedicate to Friedrich Pollock, we had hoped to be able to have the finished whole ready for his fiftieth birthday. But the more intensively we pursued our task, the clearer it became that our own powers were disproportionate to it. It turned out, in fact, that we had set ourselves nothing less than the discovery of why mankind, instead of entering into a truly human condition, is sinking into a new kind of barbarism. We underestimated the difficulties of interpretation, because we still trusted too much in the modern consciousness. Even though we had known for many years that the great discoveries of applied science are paid for with an increasing diminution of theoretical awareness, we still thought that in regard to scientific activity our contribution could be restricted to the criticism or extension of specialist axioms. Thematically, at any rate, we were to keep to the traditional disciplines: to sociology, psychology, and epistemology.

However, the fragments united in this volume show that we were forced to abandon this conviction. If the assiduous maintenance and verification of the scientific heritage are an essential part of knowledge (especially where zealous positivists have treated it as useless ballast and consigned it to oblivion), in the present collapse of bourgeois civilization not only the pursuit but the meaning of science has become problematical in that regard. What the brazen Fascists hypocritically laud and pliable humanist experts naïvely put into practice—the indefatigable self-destructiveness of enlightenment—requires philosophy to discard even the last vestiges of innocence in regard to the habits and tendencies of the spirit of the age. When public opinion has reached a state in which thought inevitably

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becomes a commodity, and language the means of promoting that commodity, then the attempt to trace the course of such depravation has to deny any allegiance to current linguistic and conceptual conventions, lest their world-historical consequences thwart it entirely.

If it were only a question of the obstacles resulting from the self-oblivious instrumentalization of science, then a critique of social problems could at least attach itself to trends opposed to the accepted scientific mode; yet even these are affected by the total process of production. They have changed no less than the ideology to which they referred. They suffer what triumphant thought has always suffered. If it willingly emerges from its critical element to become a mere means at the disposal of an existing order, then despite itself it tends to convert the positive it elected to defend into something negative and destructive. The philosophy which put the fear of death into infamy in the eighteenth century, despite all the book-burnings and piles of corpses, chose to serve that very infamy under Napoleon. Ultimately, Comte's school of apologetic usurped the succession to the inflexible Encyclopedists, and joined hands with everything that the latter had formerly rejected. The metamorphoses of criticism into affirmation do not leave the theoretical content untouched, for its truth evaporates. Now, of course, a mechanized history outstrips such intellectual developments, and the official apologists—who have other concerns—liquidate the history that helped them to their place in the sun, before it can prostitute itself.

When examining its own guilty conscience, thought has to forgo not only the affirmative use of scientific and everyday conceptual language, but just as much that of the opposition. There is no longer any available form of linguistic expression which has not tended toward accommodation to dominant currents of thought; and what a devalued language does not do automatically is proficiently executed by societal mechanisms. There are analogies in all areas for the censors voluntarily maintained by film companies faced otherwise with the threat of increased overheads. The process which a literary text has to undergo, if not in the anticipatory maneuvers of its author,

then certainly in the combined efforts of readers, editors, sub-editors and ghost writers in and outside publishing houses, exceeds any censorship in thoroughness. To make its functions wholly superfluous would seem to be the ambition of the educational system, despite all salutary reforms. Believing that without strict limitation to the verification of facts and probability theory, the cognitive spirit would prove all too susceptible to charlatanism and superstition, it makes a parched ground ready and avid for charlatanism and superstition. Just as prohibition has always offered access to the poisonous product, so the obstruction of the theoretical faculty paved the way for political error and madness. And even so far as men have not yet succumbed to political delusion, the mechanisms of censor-ship—both internal and external—will deprive them of the means of resistance.

The dilemma that faced us in our work proved to be the first phenomenon for investigation: the self-destruction of the Enlightenment. We are wholly convinced—and therein lies our petitio principii—that social freedom is inseparable from enlightened thought. Nevertheless, we believe that we have just as clearly recognized that the notion of this very way of thinking, no less than the actual historic forms—the social institutions—with which it is interwoven, already contains the seed of the reversal universally apparent today. If enlightenment does not accommodate reflection on this recidivist element, then it seals its own fate. If consideration of the destructive aspect of progress is left to its enemies, blindly pragmatized thought loses its transcending quality and, its relation to truth. In the enigmatic readiness of the technologically educated masses to fall under the sway of any despotism, in its self-destructive affinity to popular paranoia, and in all uncomprehended absurdity, the weakness of the modern theoretical faculty is apparent.

We believe that these fragments will contribute to the health of that theoretical understanding, insofar as we show that the prime cause of the retreat from enlightenment into mythology is not to be sought so much in the nationalist, pagan and other modern mythologies manufactured precisely in order to contrive such a reversal, but in the Enlightenment itself when paralyzed by fear of the truth. In this respect, both concepts are to be understood not merely as historico-cultural (geistesgeschichtlich) but as real. Just as the Enlightenment expresses the actual movement of civil society as a whole in the aspect of its idea as embodied in individuals and institutions, so truth is not merely the rational consciousness but equally the form that consciousness assumes in actual life. The dutiful child of modern civilization is possessed by a fear of departing from the facts which, in the very act of perception, the dominant conventions of science, commerce, and politics-cliché-like-have already molded; his anxiety is none other than the fear of social deviation. The same conventions define the notion of linguistic and conceptual clarity which the art, literature and philosophy of the present have to satisfy. Since that notion declares any negative treatment of the facts or of the dominant forms of thought to be obscurantist formalism or-preferably-alien, and therefore taboo, it condemns the spirit to increasing darkness. It is characteristic of the sickness that even the best-intentioned reformer who uses an impoverished and debased language to recommend renewal, by his adoption of the insidious mode of categorization and the bad philosophy it conceals, strengthens the very power of the established order he is trying to break. False clarity is only another name for myth; and myth has always been obscure and enlightening at one and the same time: always using the devices of familiarity and straightforward dismissal to avoid the labor of conceptualization.

The fallen nature of modern man cannot be separated from social progress. On the one hand the growth of economic productivity furnishes the conditions for a world of greater justice; on the other hand it allows the technical apparatus and the social groups which administer it a disproportionate superiority to the rest of the population. The individual is wholly devalued in relation to the economic powers, which at the same time press the control of society over nature to hitherto unsuspected heights. Even though the individual disappears before the apparatus which he serves, that apparatus provides for him as never before. In an unjust state of life, the impotence and

pliability of the masses grow with the quantitative increase in commodities allowed them. The materially respectable and socially deplorable rise in the living standard of the lower classes is reflected in the simulated extension of the spirit. Its true concern is the negation of reification; it cannot survive where it is fixed as a cultural commodity and doled out to satisfy consumer needs. The flood of detailed information and candy-floss entertainment simultaneously instructs and stultifies mankind.

The issue is not that of culture as a value, which is what the critics of civilization, Huxley, Jaspers, Ortega y Gasset and others, have in mind. The point is rather that the Enlightenment must consider itself, if men are not to be wholly betrayed. The task to be accomplished is not the conservation of the past, but the redemption of the hopes of the past. Today, however, the past is preserved as the destruction of the past. Whereas a worthwhile education was a privilege until the nineteenth century, and one paid for by the increased suffering of the uneducated, in the twentieth century factory space has been purchased by melting down all cultural values in a gigantic crucible. Perhaps that would not be so high a price as the defenders of culture suppose, if the selling-out of culture did not contribute to the conversion of economic triumphs into their opposite.

Under existing conditions the gifts of fortune themselves become elements of misfortune. Their quantity, in default of a social subject, operated during the internal economic crises of times past as so-called "surplus production"; today, because of the enthronement of power-groups as that social subject, it produces the international threat of Fascism: progress becomes regression. That the hygienic shop-floor and everything that goes with it, the Volkswagen or the sportsdrome, leads to an insensitive liquidation of metaphysics, would be irrelevant; but that in the social whole they themselves become a metaphysics, an ideological curtain behind which the real evil is concentrated, is not irrelevant. This is the starting-point of our deliberations.

The first study, which provides the theoretical basis for the second, is an attempt to focus understanding more clearly upon the nexus of rationality and social actuality, and upon what is in-

separable therefrom—that of nature and the mastery of nature. The accompanying critique of enlightenment is intended to prepare the way for a positive notion of enlightenment which will release it from entanglement in blind domination.

Broadly speaking, the critical section of the first study concentrates on two theses: myth is already enlightenment; and enlightenment reverts to mythology. In the two excursuses, these theses are demonstrated in terms of specific phenomena. The first traces the dialectic of myth and enlightenment in the Odyssey, as one of the earliest representative testimonies of Western bourgeois civilization. At the midpoint are the notions of sacrifice and renunciation, in which appear the difference as well as the unity of mythic nature and enlightened mastery of nature. The second excursus is concerned with Kant, Sade, and Nietzsche, who mercilessly elicited the implications of the Enlightenment. Here we show how the submission of everything natural to the autocratic subject finally culminates in the mastery of the blindly objective and natural. This tendency evens out all the antinomies of bourgeois thought-even that of moral rigor and absolute amorality.

The essay on the "culture industry" demonstrates the regression of enlightenment to ideology which finds its typical expression in cinema and radio. Here enlightenment consists above all in the calculation of effectiveness and of the techniques of production and distribution; in accordance with its content, ideology expends itself in the idolization of given existence and of the power which controls technology. In the treatment of this contradiction the culture industry is taken more seriously than it would implicitly require. But since its appeal to its own properly commercial nature, its acknowledgment of a qualified truth, has long been a subterfuge that it uses to evade responsibility for lies, our analysis keeps to the products' objectively inherent claim to be aesthetic images which accordingly embody truth, and demonstrates the nullity of social being in the nihilism of that claim. The section on the "culture industry" is even more fragmentary than the others.

The argument and thesis of "Elements of Anti-Semitism" is concerned with the actual reversion of enlightened civilization

to barbarism. Not merely the ideal but the practical tendency to self-destruction has always been characteristic of rationalism, and not only in the stage in which it appears undisguised. In this sense we offer the main lines of a philosophical prehistory of anti-Semitism. Its "irrationalism" is deduced from the nature of the dominant ratio itself, and the world which corresponds to its image. This chapter is directly related to empirical research carried out at the Institut für Sozialforschung, the foundation established and maintained by Felix Weil, and without which not merely our studies but a good part of the theoretical work of German emigrants that continued despite Hitler would not have been possible. We wrote the first three theses in conjunction with Leo Löwenthal, with whom we have worked on many scientific problems since our first years together in Frankfurt.

The last part of this book contains sketches and drafts which belong in part to the area of thought of the foregoing essays without being precisely locatable there, and in part offer advance summaries of problems to be treated in forthcoming works. Most of them are concerned with a dialectical anthropology.

May 1944

Los Angeles, California

The book as published contains no important alterations of the text written during the war. All that has been added subsequently is the last thesis of "Elements of Anti-Semitism."

June 1947

MAX HORKHEIMER THEODOR W. ADORNO

THE CONCEPT OF ENLIGHTENMENT

In the most general sense of progressive thought, the Enlightenment has always aimed at liberating men from fear and establishing their sovereignty. Yet the fully enlightened earth radiates disaster triumphant. The program of the Enlightenment was the disenchantment of the world; the dissolution of myths and the substitution of knowledge for fancy. Bacon, the "father of experimental philosophy," had defined its motives. He looked down on the masters of tradition, the "great reputed authors" who first "believe that others know that which they know not; and after themselves know that which they know not. But indeed facility to believe, impatience to doubt, temerity to answer, glory to know, doubt to contradict, end to gain, sloth to search, seeking things in words, resting in part of nature; these and the like have been the things which have forbidden the happy match between the mind of man and the nature of things; and in place thereof have married it to vain notions and blind experiments: and what the posterity and issue of so honorable a match may be, it is not hard to consider. Printing, a gross invention; artillery, a thing that lay not far out of the way; the needle, a thing partly known before: what a change have these three things made in the world in these times; the one in state of learning, the other in the state of war, the third in the state of treasure, commodities, and navigation! And those, I say, were but stumbled upon and lighted upon by chance. Therefore, no doubt, the sovereignty of man lieth hid in knowledge; wherein many things are reserved, which kings with

^{1.} Voltaire, Lettres Philosophiques, XII, Œuvres Complètes (Garnier: Paris, 1879), Vol. XXII, p. 118.

their treasure cannot buy, nor with their force command; their spials and intelligencers can give no news of them, their seamen and discoverers cannot sail where they grow: now we govern nature in opinions, but we are thrall unto her in necessity: but if we would be led by her in invention, we should command her by action."²

Despite his lack of mathematics, Bacon's view was appropriate to the scientific attitude that prevailed after him. The concordance between the mind of man and the nature of things that he had in mind is patriarchal: the human mind, which overcomes superstition, is to hold sway over a disenchanted nature. Knowledge, which is power, knows no obstacles: neither in the enslavement of men nor in compliance with the world's rulers. As with all the ends of bourgeois economy in the factory and on the battlefield, origin is no bar to the dictates of the entrepreneurs: kings, no less directly than businessmen, control technology; it is as democratic as the economic system with which it is bound up. Technology is the essence of this knowledge. It does not work by concepts and images, by the fortunate insight, but refers to method, the exploitation of others' work, and capital. The "many things" which, according to Bacon, "are reserved," are themselves no more than instrumental: the radio as a sublimated printing press, the dive bomber as a more effective form of artillery, radio control as a more reliable compass. What men want to learn from nature is how to use it in order wholly to dominate it and other men. That is the only aim. Ruthlessly, in despite of itself, the Enlightenment has extinguished any trace of its own self-consciousness. The only kind of thinking that is sufficiently hard to shatter myths is ultimately self-destructive. In face of the present triumph of the factual mentality, even Bacon's nominalist credo would be suspected of a metaphysical bias and come under the same verdict of vanity that he pronounced on scholastic philosophy. Power and knowledge are synonymous.3 For Bacon as for Luther, "knowledge that tendeth but to satisfaction, is but as a courtesan, which is for pleasure, and not for fruit or generation." Not "satisfaction, which men call truth," but "operation," "to do the business," is the "right mark": for ". . . what is the true end, scope, or office of knowledge, which I have set down to consist not in any plausible, delectable, reverend or admired discourse, or any satisfactory arguments, but in effecting and working, and in discovery of particulars not revealed before, for the better endowment and help of man's life." There is to be no mystery—which means, too, no wish to reveal mystery.

The disenchantment of the world is the extirpation of animism. Xenophanes derides the multitude of deities because they are but replicas of the men who produced them, together with all that is contingent and evil in mankind; and the most recent school of logic denounces—for the impressions they bear—the words of language, holding them to be false coins better replaced by neutral counters. The world becomes chaos, and synthesis salvation. There is said to be no difference between the totemic animal, the dreams of the ghost-seer, and the absolute Idea. On the road to modern science, men renounce any claim to meaning. They substitute formula for concept, rule and probability for cause and motive. Cause was only the last philosophic concept which served as a yardstick for scientific criticism: so to speak because it alone among the old ideas still seemed to offer itself to scientific criticism, the latest secularization of the creative principle. Substance and quality, activity and suffering, being and existence: to define these concepts in a way appropriate to the times was a concern of philosophy after Bacon—but science managed without such categories. They were abandoned as idola theatri of the old metaphysics, and assessed as being even then memorials of the elements and powers of the prehistory for which life and death disclosed their nature in myths and became interwoven in them. The categories by which Western philosophy defined its everlasting natural order marked the spots once occupied by Oncus and Persephone, Ariadne and Nereus. The pre-Socratic cosmologies pre-

^{2.} Bacon, "In Praise of Human Knowledge" (Miscellaneous Tracts upon Human Knowledge), The Works of Francis Bacon, ed. Basil Montagu (London, 1825), Vol. I, pp. 254ff.
3. Cf. Bacon, Novum Organum, Works, Vol. XIV, p. 31.

^{4.} Bacon, "Valerius Terminus: Of the Interpretation of Nature" (Miscellaneous Tracts upon Human Knowledge), Works, Vol. I, p. 281.

human subject. Oedipus' answer to the Sphinx's riddle: "It is

man!" is the Enlightenment stereotype repeatedly offered as in-

formation, irrespective of whether it is faced with a piece of objective intelligence, a bare schematization, fear of evil powers,

serve the moment of transition. The moist, the indivisible, air, and fire, which they hold to be the primal matter of nature, are already rationalizations of the mythic mode of apprehension. Just as the images of generation from water and earth, which came from the Nile to the Greeks, became here hylozoistic principles, or elements, so all the equivocal multitude of mythical demons were intellectualized in the pure form of ontological essences. Finally, by means of the Platonic ideas, even the patriarchal gods of Olympus were absorbed in the philosophical logos. The Enlightenment, however, recognized the old powers in the Platonic and Aristotelian aspects of metaphysics, and opposed as superstition the claim that truth is predicable of universals. It asserted that in the authority of universal concepts, there was still discernible fear of the demonic spirits which men sought to portray in magic rituals, hoping thus to influence nature. From now on, matter would at last be mastered without any illusion of ruling or inherent powers, of hidden qualities. For the Enlightenment, whatever does not conform to the rule of computation and utility is suspect. So long as it can develop undisturbed by any outward repression, there is no holding it. In the process, it treats its own ideas of human rights exactly as it does the older universals. Every spiritual resistance it encounters serves merely to increase its strength.⁵ Which means that enlightenment still recognizes itself even in myths. Whatever myths the resistance may appeal to, by virtue of the very fact that they become arguments in the process of opposition, they acknowledge the principle of dissolvent rationality for which they reproach the Enlightenment. Enlightenment is totalitarian.

Enlightenment has always taken the basic principle of myth to be anthropomorphism, the projection onto nature of the subjective. In this view, the supernatural, spirits and demons, are mirror images of men who allow themselves to be frightened by natural phenomena. Consequently the many mythic figures can

or hope of redemption. In advance, the Enlightenment recognizes as being and occurrence only what can be apprehended in unity: its ideal is the system from which all and everything follows. Its rationalist and empiricist versions do not part company on that point. Even though the individual schools may interpret the axioms differently, the structure of scientific unity has always been the same. Bacon's postulate of una scientia universalis,7 whatever the number of fields of research, is as inimical to the unassignable as Leibniz's mathesis universalis is to discontinuity. The multiplicity of forms is reduced to position and arrangement, history to fact, things to matter. According to Bacon, too, degrees of universality provide an unequivocal logical connection between first principles and observational judgments. De Maistre mocks him for haboring "une idole d'échelle."8 Formal logic was the major school of unified science. It provided the Enlightenment thinkers with the schema of the calculability of the world. The mythologizing equation of Ideas with numbers in Plato's last writings expresses the longing of all demythologization: number became the canon of the Enlightenment. The same equations dominate bourgeois justice and commodity exchange. "Is not the rule, 'Si inaequalibus aequalia addas, omnia erunt inaequalia,' an axiom of justice as well as of the mathematics? And is there not a true coincidence between commutative and distributive justice, and arithmetical and geometrical proportion?"9 Bourgeois society is ruled by equivalence. It makes the dissimilar comparable by reducing it to abstract quantities. To the Enlightenment, that which does not reduce to numbers, and ultimately to the one,

becomes illusion; modern positivism writes it off as literature.

^{5.} Cf. Hegel, Phänomenologie des Geistes (The Phenomenology of Spirit), Werke, Vol. II, pp. 410ff.

^{6.} Xenophanes, Montaigne, Hume, Feuerbach, and Salomon Reinach are at one here. See, for Reinach: *Orpheus*, trans. F. Simmons (London & New York, 1909), pp. 9ff.

^{7.} Bacon, De Augmentis Scientiarum, Works, Vol. VIII, p. 152.

^{8.} Les Soirées de Saint-Pétersbourg (5ième entretien), Œuvres Complètes (Lyon, 1891), Vol. IV, p. 256.

^{9.} Bacon, Advancement of Learning, Works, Vol. II, p. 126.

Unity is the slogan from Parmenides to Russell. The destruction of gods and qualities alike is insisted upon.

Yet the myths which fell victim to the Enlightenment were its own products. In the scientific calculation of occurrence, the computation is annulled which thought had once transferred from occurrence into myths. Myth intended report, naming, the narration of the Beginning; but also presentation, confirmation, explanation: a tendency that grew stronger with the recording and collection of myths. Narrative became didactic at an early stage. Every ritual includes the idea of activity as a determined process which magic can nevertheless influence. This theoretical element in ritual won independence in the earliest national epics. The myths, as the tragedians came upon them, are already characterized by the discipline and power that Bacon celebrated as the "right mark." In place of the local spirits and demons there appeared heaven and its hierarchy; in place of the invocations of the magician and the tribe the distinct gradation of sacrifice and the labor of the unfree mediated through the word of command. The Olympic deities are no longer directly identical with elements, but signify them. In Homer, Zeus represents the sky and the weather, Apollo controls the sun, and Helios and Eos are already shifting to an allegorical function. The gods are distinguished from material elements as their quintessential concepts. From now on, being divides into the logos (which with the progress of philosophy contracts to the monad, to a mere point of reference), and into the mass of all things and creatures without. This single distinction between existence proper and reality engulfs all others. Without regard to distinctions, the world becomes subject to man. In this the Jewish creation narrative and the religion of Olympia are at one: ". . . and let them have dominion over the fish of the sea, and over the fowl of the air, and over the cattle, and over all the earth, and over every creeping thing that creepeth upon the earth."10 "O Zeus, Father Zeus, yours is the dominion of the heavens, and you oversee the works of man, both wicked and just, and even the wantonness of the beasts; and righteousness

is your concern."11 "For so it is that one atones straightaway, and another later; but should one escape and the threatening decree of the gods not reach him, yet it will certainly be visited at last, if not upon him then upon his children or another generation."12 Only he who always submits survives in the face of the gods. The awakening of the self is paid for by the acknowledgement of power as the principle of all relations. In view of the unity of this ratio, the divorcement between God and man dwindles to the degree of irrelevancy to which unswervable reason has drawn attention since even the earliest critique of Homer. The creative god and the systematic spirit are alike as rulers of nature. Man's likeness to God consists in sovereignty over existence, in the countenance of the lord and master, and in command.

Myth turns into enlightenment, and nature into mere objectivity. Men pay for the increase of their power with alienation from that over which they exercise their power. Enlightenment behaves toward things as a dictator toward men. He knows them in so far as he can manipulate them. The man of science knows things in so far as he can make them. In this way their potentiality is turned to his own ends. In the metamorphosis the nature of things, as a substratum of domination, is revealed as always the same. This identity constitutes the unity of nature. It is a presupposition of the magical invocation as little as the unity of the subject. The shaman's rites were directed to the wind, the rain, the serpent without, or the demon in the sick man, but not to materials or specimens. Magic was not ordered by one, identical spirit: it changed like the cultic masks which were supposed to accord with the various spirits. Magic is utterly untrue, yet in it domination is not yet negated by transforming itself into the pure truth and acting as the very ground of the world that has become subject to it. The magician imitates demons; in order to frighten them or to appease them, he behaves frighteningly or makes gestures of appeasement. Even though his task is impersonation, he never conceives of himself

^{10.} Genesis I. 26 (AV).

^{11.} Archilochos, fr. 87; quoted by Deussen, Allgemeine Geschichte der Philosophie, Vol. II, Pt. 1 (Leipzig, 1911), p. 18.
12. Solon, fr. 13.25 et seq., quoted by Deussen, p. 20.

as does the civilized man for whom the unpretentious preserves of the happy hunting-grounds become the unified cosmos, the inclusive concept for all possibilities of plunder. The magician never interprets himself as the image of the invisible power; yet this is the very image in which man attains to the identity of self that cannot disappear through identification with another, but takes possession of itself once and for all as an impenetrable mask. It is the identity of the spirit and its correlate, the unity of nature, to which the multiplicity of qualities falls victim. Disqualified nature becomes the chaotic matter of mere classification. and the all-powerful self becomes mere possession—abstract identity. In magic there is specific representation. What happens to the enemy's spear, hair or name, also happens to the individual; the sacrificial animal is massacred instead of the god. Substitution in the course of sacrifice marks a step toward discursive logic. Even though the hind offered up for the daughter, and the lamb for the first-born, still had to have specific qualities, they already represented the species. They already exhibited the non-specificity of the example. But the holiness of the hic et nunc, the uniqueness of the chosen one into which the representative enters, radically marks it off, and makes it unfit for exchange. Science prepares the end of this state of affairs. In science there is no specific representation: and if there are no sacrificial animals there is no god. Representation is exchanged for the fungible—universal interchangeability. An atom is smashed not in representation but as a specimen of matter, and the rabbit does not represent but, as a mere example, is virtually ignored by the zeal of the laboratory. Because the distinctions in functional science are so fluid that everything is subsumed in the same matter, the scientific object is petrified, and the fixed ritual of former times appears flexible because it attributed the other to the one. The world of magic retained distinctions whose traces have disappeared even in linguistic form.¹³ The multitudinous affinities between existents are suppressed by the single relation between the subject who bestows meaning and the meaningless object, between rational significance and the chance vehicle of significance. On the magical plane, dream and image were not mere signs for the thing in question, but were bound up with it by similarity or names. The relation is one not of intention but of relatedness. Like science, magic pursues aims, but seeks to achieve them by mimesis -not by progressively distancing itself from the object. It is not grounded in the "sovereignty of ideas," which the primitive, like the neurotic, is said to ascribe to himself;14 there can be no "over-evaluation of mental processes as against reality" where there is no radical distinction between thoughts and reality. The "unshakable confidence in the possibility of world domination,"15 which Freud anachronistically ascribes to magic, corresponds to realistic world domination only in terms of a more skilled science. The replacement of the milieu-bound practices of the medicine man by all-inclusive industrial technology required first of all the autonomy of ideas in regard to objects that

was achieved in the reality-adjusted ego.

As a linguistically expressed totality, whose claim to truth suppresses the older mythic belief, the national religion or patriarchal solar myth is itself an Enlightenment with which the philosophic form can compare itself on the same level. And now it has its requital. Mythology itself set off the unending process of enlightenment in which ever and again, with the inevitability of necessity, every specific theoretic view succumbs to the destructive criticism that it is only a belief-until even the very notions of spirit, of truth and, indeed, enlightenment itself, have become animistic magic. The principle of fatal necessity, which brings low the heroes of myth and derives as a logical consequence from the pronouncement of the oracle, does not merely, when refined to the stringency of formal logic, rule in every rationalistic system of Western philosophy, but itself dominates the series of systems which begins with the hierarchy of the gods and, in a permanent twilight of the idols, hands down an identical content: anger against insufficient righteousness. Just as the myths already realize enlightenment, so en-

15. Totem und Tabu, p. 110.

^{13.} See, for example: Robert H. Lowie, An Introduction to Cultural Anthropology (New York, 1940), pp. 344ff.

^{14.} Cf. Freud, Totem und Tabu (Totem and Taboo), Gesammelte Werke, Vol. IX, pp. 106ff.

lightenment with every step becomes more deeply engulfed in mythology. It receives all its matter from the myths, in order to destroy them; and even as a judge it comes under the mythic curse. It wishes to extricate itself from the process of fate and retribution, while exercising retribution on that process. In the myths everything that happens must atone for having happened. And so it is in enlightenment: the fact becomes null and void, and might as well not have happened. The doctrine of the equivalence of action and reaction asserted the power of repetition over reality, long after men had renounced the illusion that by repetition they could identify themselves with the repeated reality and thus escape its power. But as the magical illusion fades away, the more relentlessly in the name of law repetition imprisons man in the cycle—that cycle whose objectification in the form of natural law he imagines will ensure his action as a free subject. The principle of immanence, the explanation of every event as repetition, that the Enlightenment upholds against mythic imagination, is the principle of myth itself. That arid wisdom that holds there is nothing new under the sun, because all the pieces in the meaningless game have been played, and all the great thoughts have already been thought, and because all possible discoveries can be construed in advance and all men are decided on adaptation as the means to self-preservationthat dry sagacity merely reproduces the fantastic wisdom that it supposedly rejects: the sanction of fate that in retribution relentlessly remakes what has already been. What was different is equalized. That is the verdict which critically determines the limits of possible experience. The identity of everything with everything else is paid for in that nothing may at the same time be identical with itself. Enlightenment dissolves the injustice of the old inequality-unmediated lordship and mastery-but at the same time perpetuates it in universal mediation, in the relation of any one existent to any other. It does what Kierkegaard praises his Protestant ethic for, and what in the Heraclean epic cycle is one of the primal images of mythic power; it excises the incommensurable. Not only are qualities dissolved in thought, but men are brought to actual conformity. The blessing that the market does not enquire after one's birth is

paid for by the barterer, in that he models the potentialities that are his by birth on the production of the commodities that can be bought in the market. Men were given their individuality as unique in each case, different to all others, so that it might all the more surely be made the same as any other. But because the unique self never wholly disappeared, even after the liberalistic epoch, the Enlightenment has always sympathized with the social impulse. The unity of the manipulated collective consists in the negation of each individual: for individuality makes a mockery of the kind of society which would turn all individuals to the one collectivity. The horde which so assuredly appears in the organization of the Hitler Youth is not a return to barbarism but the triumph of repressive equality, the disclosure through peers of the parity of the right to injustice. The phony Fascist mythology is shown to be the genuine myth of antiquity, insofar as the genuine one saw retribution, whereas the false one blindly doles it out to the sacrifices. Every attempt to break the natural thralldom, because nature is broken, enters all the more deeply into that natural enslavement. Hence the course of European civilization. Abstraction, the tool of enlightenment, treats its objects as did fate, the notion of which it rejects: it liquidates them. Under the leveling domination of abstraction (which makes everything in nature repeatable), and of industry (for which abstraction ordains repetition), the freedom themselves finally came to form that "herd" which Hegel¹⁶ has declared to be the result of the Enlightenment.

The distance between subject and object, a presupposition of abstraction, is grounded in the distance from the thing itself which the master achieved through the mastered. The lyrics of Homer and the hymns of the Rig-Veda date from the time of territorial dominion and the secure locations in which a dominant warlike race established themselves over the mass of vanquished natives.¹⁷ The first god among the gods arose with this civil society in which the king, as chieftain of the arms-

^{16.} Phänomenologie des Geistes, p. 424.

^{17.} Cf. W. Kirfel, Geschichte Indiens, in: Propyläenweltgeschichte, Vol. III, pp. 261ff; and G. Glotz, Histoire Grècque, Vol. I, in: Histoire Ancienne (Paris, 1938), pp. 137ff.